

News

Macomb County
Office of Public Affairs



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Macomb County Planning Department hosts special Planners Exchange

MOUNT CLEMENS, Mich. – The Macomb County Department of Planning & Economic Development is hosting a special Planners Exchange program featuring a presentation by Sean McAlinden of the Center for Automotive Research (CAR).

McAlinden, the chief economist and vice president of research for CAR, will discuss the current economic climate and how Macomb is affected. He will cover the domestic auto industry, the county's strengths and weaknesses and how Macomb can best position itself to prosper in the future.

CAR is non-profit group based in Ann Arbor. As one of the leading automotive research organizations in the world, it studies a wide variety of important trends and changes in the domestic and global auto industries.

The program begins with a networking session at 11:30 a.m. Thursday, April 19. The presentation will run from noon to 2 p.m. and will cost \$25, which includes lunch.

The event will be held at MacRay Banquet Facility, 42000 Sea Ray Blvd. in Harrison Township.

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Page 2

Those wishing to attend the event must RSVP by Friday, April 6. To RSVP, call Cheryl at 586-469-5285 or e-mail planning@macombcountymi.gov.

About Macomb County

Macomb County is an enriching community in Southeastern Michigan that has one of the state's fastest rates of growth. Its 841,000 residents make it Michigan's third-largest county, with direct access to Lake St. Clair and Anchor Bay, and a host of cultural and entertainment options. Its highly skilled workforce and investment in new and expanding businesses make it open to enterprise. Active civic leadership translates into balanced budgets and Michigan's second-lowest tax rate. An increasingly diverse population and high quality of life make Macomb County accessible to all.

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